

## **Syeda Anis Fatema Zaidi** (Dr. Fatema Hassan)

(*Tamgha-e-Imtiaz*)

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Date of Birth : May 15, 1952  
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### **Objectives:**

- Associated with the “Mass Communication” profession for the past 40 years through Academic and Professional needs for the attainments of prerequisite goals and thus covering a wide variety of educational and professional activities in the form of numerous research papers as well as Ph.D. dissertation in this field and associating with academic and teaching events regularly. This necessitated attending of seminars workshops and training courses etc. for the promotion and enhancement of Mass Communication as a tool to achieve better understanding of the subject and its implication.
- In personal achievements it is worth mentioning that communicating with the masses has certainly befettering aspect of conveying once’s thoughts through poetry and literature. I am also a Nationally acclaimed poetess of Pakistan and equally known abroad also in the Urdu world. Taking further these ideas, my main achievement in this field is “Feminism” for which lot of work has been done in the form of research highlighting feminist consciousness through delivering lectures and participating in seminars in Pakistan and abroad.

### **Academic Qualification:**

Doctorate of Philosophy	• Mass Communication, University of Karachi	2007
Master of Arts	• (Journalism) University of Karachi, 1st Class	1975
Bachelor of Arts	• Karachi University with Advance Urdu	1973
Bachelor of Arts (Honors)	• one year of BA honours (Urdu) with Persian, Dhaka University.	1969-70
Intermediate	• Govt. Intermediate Girls College, Dhaka	1968-69
Matriculation	• Muhammadpur Govt. Girls High School, Dhaka	1968

### **Professional Experience:**

- Editor, Monthly *Qaumi Zaban*, and member editorial of *Sehmahi Urdu*, research Journal of Anjuman Tarraqi-e-Urdu Pakistan (ATUP). 2016-to present
- Director (Honorary.) Baba-e-Urdu Chair, Federal Urdu University 2016 to present
- Secretary (Honorary.) Anjuman Taraqqi-e-Urdu Pakistan March 2014 to present
- Faculty of Mass Communication Department, University of Karachi. Jan 2012 to June 2015
- Faculty member of Usman Institute of Technology and Professional Excellence to teach Public Relations March 2008 To June 2015

- Professor and Dean at Newports Institute of Communication and Economics 1<sup>st</sup> March 2013 to December 2013
- Professor of Business Administration at Muhammad Ali Jinnah University, Karachi July 2012 to January 2013
- Director Public Relations, Training and Research wing, Sindh Employees Social Security Institution, Karachi. 1993 to 2012
- Deputy Director Coordination, Monitoring, Public Relations, “Sindh Katchi Abadis Authority”. Sept. 1988 to Sept. 1993
- Deputy Director, Public Relations Wing-cum-Training & Research Institute “Sindh Employees’ Social Security Institution (SESSI)”. May 1983 To Sept. 1988
- Information Department, Government of Sindh as Assistant Editor Publication/Information Officer “Films & Tourism” and edited the monthly Information Department publication IZHAR and wrote scripts for numerous publications and films documentaries for the Information Department. Feb. 1977 to May 1983
- Scrutiny and wetting of the PhD Thesis and Research papers. Since 2012 to present

### **Trainings:**

- Conducted course on Business Communication in Urdu at Federal Urdu University, Karachi and Islamabad campuses June-July 2016
- Completed certificate course on Spoken English from Pakistan Institute of Management July-Oct., 2011
- Completed workshop on Multimedia Presentation at National Institute of Public Administration (NIPA) Dec., 2002
- Completed workshop on Building Effective Team at NIPA April, 2001
- Training Programme undertaken on Computer Operating/ Information Technology (MS Office & Window) by Institute of Textile Technology & Management June-July, 2000
- Training in Time Management organized by SESSI Dec., 1995
- Training in Orientation Course on Expression Skills by SESSI August, 1995
- Course on “Planning with Communities” conducted by Municipal Training and Research Institute, Ministry of Local Government & Rural Development Nov., 1991
- Participated in workshop of “All Pakistan Management Workshop for Women Managers” organized by Academy for Educational Development. July, 1987

### **Seminars and Foreign Visits:**

- Participated and presented paper in Two-day International Seminar *Sir Syed in Post-Colonial Perspective*, Department of Urdu, International Islamic University, Islamabad. 1-2 November 2017
- Organized Sir Syed Ahmed Khan International Bicentenary Conference with Urdu Department of University of Karachi, Karachi. October, 2017

- Participated in The World Assembly of Razavi Culture Devotees, in Mushhad, Iran. August 2017
- Participated and presented paper on Sachhal Sarmast in a Conference held at Darza Sharif, Khairpur, Sindh, organaized by Sindh Culture Department. June 2017
- Participated and presented paper in International Conference on Thinking Back and Moving Forward: Reflections on Gender, Education and Leadership in Pakistan at Fatima Jinnah University in collaboration with University of Leicester, UK. May 27-28, 2015
- Participated in Conference on Hundred Years of Urdu Education, in Turkey. 2015
- Delivered lecture on “Nisaiyat ya Insaniyat” at Oslo, Norway and Copenhagen, Denmark June 2013
- Supervised students of Mass Communication Department, University of Karachi in conducting a seminar on “Riwayat Parasti ya Raushan Khayali” and presented a paper on the topic. May 2013
- Presented paper in an International Conference on Faiz Ahmed Faiz, organized by The Asiatic Society, Kolkata, India March 2012
- Delivered lecture on Traditional and Public Faces of Women for the students of LUMS for MolviFerozuddin Master’s Chamber of Sciences. April 2011
- Participated and presented a paper in Istanbul, Turkey for the Congress of Education in Islamic Countries organized by Turkish Asian Centre for strategic studies, Islamabad. Oct. 24-27 2007
- Women’s consciousness in literature since 20<sup>th</sup> Century, presented a research paper in London, England. March, 2003
- Organized several Special Seminar for female workers for their Basic and bonafide rights. on No. of occasions
- Under UNICEF Programme in India, visited India under this program and prepared report on urban basic services program. 1993
- Participated in Literary Seminars organized by “Academy of Letters”, Islamabad. 1980 to 2016
- Attended a Seminar in Washington D.C. organized by United State Information Services and visited different projects in USA under a programme by USIS on the subject of “Women and Development.” Nov. 1989 to Jan. 1990
- Participated in the International Muslim Women Seminar organized by Ministry of Women Division Islamabad and contributed a paper on this issue 1978
- Regular Contribution of Papers in The Major International Literary Festivals and Conferences/Seminars all over the world.

### **Publication and Media Participation:**

#### **Poetry:**

1. Behte Huwe Phool (بہتے ہوئے پھول), 1977
2. Dastak se Dar ka Fasla (دستک سے در کا فاصلہ), 1993
3. Yadein bhi ab Khwab Hueen (یادیں بھی اب خواب ہوئیں), 2003

	<ol style="list-style-type: none"> <li>4. Yaad ki Barishein (یاد کی بارشیں), 2005</li> <li>5. Strange was the Dream (Translations of Selected Poems by Dr. Satyapal Anand and Dr. David Mathews), 2016</li> </ol>
<p><b>Prose:</b></p>	<ol style="list-style-type: none"> <li>1. Kahanian Gum Ho Jati Hein (کہانیاں گم ہو جاتی ہیں), 2000</li> <li>2. Ze- Khe- Sheen: Hayat-o-Shairi (Tehqiqi Jaeza) (زرخ ش: حیات و شاعری — تحقیق جاڑہ), 2007</li> <li>3. Kitab-i-Dostan (کتاب دوستاں), 2011</li> </ol>
<p><b>Compilations:</b></p>	<ol style="list-style-type: none"> <li>1. Khamoshi ki Awaz (خاموشی کی آواز), 1991</li> <li>2. Feminism aur Hum (فیمینزم اور ہم), 2005</li> <li>3. Balochistan ka Adab aur Khawateen (بلوچستان کا ادب اور خواتین), 2006</li> </ol>
<p><b>Selections and Editing:</b></p>	<ol style="list-style-type: none"> <li>1. Risala-e-Shah Abdul Latif Bhitai translated in Urdu by Shaikh Ayaz, for Culture Department Government of Sindh, 2009</li> <li>2. Edited and revised Translation of Two prose poem collections of Sheikh Ayaz entitled <i>Aay Ahu Chashm Kidhar</i> (اے آہو چشم کدھر) and <i>Sahil Pay Talatum</i> (ساحل پہ تلاطم), for Culture Department Government of Sindh, 2010</li> <li>3. Selected and edited poetry of Shah Abdul Latif Bhitai for National Book Foundation Islamabad, 2015</li> <li>4. Selected and Edited with introduction poetry of following poets for Oxford University Press Pakistan:       <ol style="list-style-type: none"> <li>i) Zahida Khatoon Sherwania (زابدہ خاتون شروانیہ)</li> <li>ii) Ada Jafri (ادا جعفری)</li> <li>iii) Parveen Shakir (پروین شاکر)</li> <li>iv) Muneer Niazi (منیر نیازی)</li> <li>v) Jameel Uddin Aali (جمیل الدین عالی)</li> </ol> </li> </ol>